

# ADAM McDANIEL

601 Glenwood Road., Apt. C, Glendale, CA 91202 ♦ T: 818-240-1756 ♦ C: 818-749-5280 ♦ Email: cinemalad5@aol.com ♦ Web: www.adammcdaniel.com

## EDUCATION

### **VASSAR COLLEGE, Poughkeepsie, NY. 1992-1996.**

Bachelor of Arts Degree, May 1996. Major: Film Studies. Graduated with Honors.

Recipient of The David C. Magid Memorial Prize “for academic excellence in film studies and cinematography.”

## EMPLOYMENT

### **WARNER BROS. DIGITAL DISTRIBUTION SERVICES, Burbank, CA.**

Art / Data Coordinator. Independent contractor through Spherion Technisource. December 2008 – Present.

- Managed and coordinated all film-related artwork for studio’s specialty digital distribution team, working in association with WB affiliates and distributors – including Amazon, Apple/iTunes, Netflix, InDemand, MOD and Pay Per View venues.
- Performed extensive Photoshop work in tailoring digital art assets to vendors’ unique specifications, digital restoration/enhancement of one-sheets, and “fabricating” missing key art from other available sources.
- Executed heavy workloads with “can’t miss” weekly deadlines, while servicing day-to-day studio and vendor digital art requests.
- Worked among team administrators in updating film and television titles’ metadata within SAP system, and other data entry.

### **WALT DISNEY PICTURES WORLDWIDE TECHNICAL SERVICES, Burbank, CA.**

QC Administrator. Temporary placement via Apple One. August – October 2008.

- Assisted designers with QC of all incoming/outgoing content for the preparation and delivery of Disney DVD titles for foreign vendors.
- Performed extensive digital restoration and touchup work on obsolete menu designs, and various other graphic and design work (including foreign language translations).
- Heavy use of Photoshop, Illustrator, After Effects, ZOOtech (translation software), and Blackmagic Digibeta Deck.

### **AISLING EYE BOOKS, Glendale, CA.**

Founder / Editor-in-Chief. January 2008 – Present.

- Launched independent book publishing company, with numerous titles slated for release in 2009 and beyond.
- Single-handedly designed and maintained company website, which receives approximately 130,000 hits a month.
- Designed covers, layout, and marketing campaigns for each book release.

### **ASCENT MEDIA—LEVEL 3 POST, Burbank, CA.**

Business Development / Sales Assistant. November 2004 – March 2008.

- Supported senior VPs of sales, catering to all post production services for television.
- Created weekly sales database tracking all major television production (pilots, half hours, hours, MOWs, specials, etc...).
- Assisted in the preparation of budgets and corporate revenue flowcharts.

### **ASCENT MEDIA—CREATIVE SERVICES, Hollywood & Santa Monica, CA.**

Business Development / Sales Assistant. May – November, 2004.

- Supported VP of feature services, catering to sales markets of digital intermediates, previews, and dailies services for feature films.
- Assisted in the preparation of budgets, corporate revenue flowcharts, and frequent “cold” sales calls.

### **COLUMBIA COLLEGE HOLLYWOOD, Tarzana, CA.**

Admissions & Marketing Coordinator. December 2003 – May 2004.

- Developed sales and marketing strategies to better promote non-profit film school, entailing new internet campaigns, print ads, and redesign of college’s website.
- Visited high schools and career fairs throughout southern California, for face-to-face meetings with prospective students.
- Assisted with college orientations, tours, and annual accreditation reports.

### **REVOLUTION STUDIOS, Santa Monica, CA.**

Post Production Coordinator. September 2002 – February 2003.

- Assisted head of post production for major film studio.
- Coordinated screenings as well as film prints and related film transfers to foreign distributors. Liaison to post production vendors.

### **ASCENT MEDIA/SOUNDELUX (formerly LIBERTY MEDIA), Hollywood, CA.**

Feature Film Sales Coordinator / Business Development Assistant. November 1997 – September 2002.

- Personal assistant to sales executives and senior vice president of business development.
- Information “point person” for marketing, sales, and corporate teams within 36 company infrastructure.
- Personally developed comprehensive database tracking thousands of films from development through post production, involving extensive research and communication with studios and production companies worldwide.
- Assisted company talent by writing creative “pitches” to producers. In at least one instance, my written proposal was the deciding factor that closed a deal—a film that produced nearly a million dollars worth of revenue for the company.

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- Prepared weekly sales revenue reports, film schedule flowcharts, script breakdowns, sales presentations, and assisted in post production bids.
- Maintained all PR materials and resumes for sound supervisors, mixers, and editors.
- Initiated grant program of post production sound services for independent filmmakers; Served as sound assistant for numerous student and short film projects; Coordinated special sound seminar for AFI.

### **BIG TICKET TELEVISION, Hollywood, CA.**

Writer/Producers' Assistant. October 1996 – July 1997.

- Personal assistant to two writer/producers; Heavy phones, scheduling, and script coverage.

## ILLUSTRATION & GRAPHIC DESIGN WORK

Clients and publications include:

|                                 |                        |                             |
|---------------------------------|------------------------|-----------------------------|
| ACADEMY FOR NEW MUSICAL THEATRE | APOTAC/SCOTOMA EVENTS  | ASCENT MEDIA                |
| CHEZ FAUX                       | DARK HEART COMICS      | ENCHANTED CREATIONS         |
| iUNIVERSE                       | MIKE YOUNG PRODUCTIONS | NEWPORT BEACH FILM FESTIVAL |
| QR MEDIA                        | RED DOT FILM STUDIOS   | REVISTA DA SEMANA           |

## SELECT FILM CREDITS

THE CUTTING EDGE: THE MAGIC OF MOVIE EDITING (documentary). Post Production Assistant.

UNCOMMON SENSE: THE ART & IMAGINATION OF NANCY WILLARD (documentary). Co-Cinematographer.

THE RULES OF ATTRACTION. Post Production Sound Assistant.

ST. ANDREW'S GIRLS. Production Designer.

8:00 A.M. (short). Director/Writer/Cinematographer/Editor.

- *Director's Citation:* The New Jersey Short Film & Videomakers Festival.
- *Honorable Mention:* SMPTE & Rochester AVA Short Film Fest.

## INTERNSHIPS AND VOLUNTEER WORK

THE FOUNDATION FOR THE JUNIOR BLIND, Los Angeles, CA. Volunteer/Youth Mentor. Summer 2003.

DAVID ROYLE PRODUCTIONS, INC., New York, NY. Intern. Winter 1995.

THE HUDSON VALLEY FILM and VIDEO OFFICE, Poughkeepsie, NY. Intern. Winter – Spring 1994.

WPIX TELEVISION/TRIBUNE ENTERTAINMENT, New York, NY. Intern. June – July 1993.

TKR CABLE TELEVISION, Piscataway, NJ. Intern. Sept. 1991 – Sept. 1992.

## SKILLS

### **ADMINISTRATIVE SKILLS**

- Comfortable handling heavy phones.
- Typing: 50 wpm.
- Computer savvy with Macintosh and Windows systems. MS Word, Excel, Power Point, Filemaker Pro, Act, Outlook, Xymox, Chermox, Xytech, CRM, Quicken, SAP, many others.

### **ART/ILLUSTRATION/GRAPHIC DESIGN**

- Award-winning artist working in many different styles, including graphic design, set and production design for theater and film, advertising, illustration, and photo restoration/retouching.
- Extensive knowledge of Photoshop. Working knowledge of Macromedia Flash, Illustrator, and After Effects. Some experience with Maya/3D, Toon Boom, InDesign and animation.

### **WEB DESIGN**

- Proficient in Photoshop and Dreamweaver in building graphics-heavy websites and web content. FTP systems: FileZilla, Aspera.

### **WRITING**

- Award-winning writer, with screenplays featured on entertainment websites *Ain't It Cool News* and *The Unsung Critic*.
- Strong familiarity with copy editing, press releases, newsletters, script notes and grant writing.
- Author of books How To Succeed in Heaven Without Really Dying and Chasing Echoes Through the Dark.

### **OTHER PROFESSIONAL SKILLS**

- Ten years of professional experience assisting sales teams within television and feature film post production, including extensive research, creation of bids and sales spreadsheets, and in making frequent "cold" sales calls.
- Cinematographer of documentaries and short films; longtime cameraman for various cable television talk shows and sports coverage.
- Working knowledge of 16mm and 35mm film editing, and such nonlinear editing software as Avid Media Composer and Pinnacle.

REFERENCES AVAILABLE UPON REQUEST